

Luxury and COVID-19: Shocking Effects to the Industry

Speaker : *Ms Fflur Roberts, Head of Luxury Goods Research, Euromonitor International, London*

FMCC Webinar

Thursday, 28th May 2020



Introduction:

Luxury shopping behaviour, channel dynamics and travel plans are seeing inevitable shifts as a result of lockdowns. With the pandemic having a huge economic and psychological impact, consumers' sentiment will be severely dampened and premium priced items likely to be affected. Euromonitor's expert Ms. Fflur Roberts will show how COVID-19 is impacting the luxury market and will identify the key themes reshaping luxury.

Date : Thursday, 28th May, 2020

Time : 5:00p.m. - 5:30p.m.

Platform : Zoom (link will be sent after registration)

RSVP before 4 pm on 28th May

info@francemacau.com or Tel: (853) 8798 9699

• 2020 FMCC members join free-of-charge*

• Guests and non-members @ MOP140*

* Includes access to the webinar recording and slides
(please indicate your interest in receiving these, upon registration)

www.francemacau.com

• Organiser •

• Patron Member •

• Partner •